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SCHEDULE AT A GLANCE

TUESDAY, JANUARY 30					
2:00pm-3:15pm	Producer's Choice				
3:30pm - 5:30pm	Cattle Handling Facilities Design Demo				
6:00pm - 7:30pm	25th Anniversary Celebration Reception Sponsored by Certified Angus Beef and Zoetis				
WEDNESDAY, JANUARY 31					
7:00am-8:00am	Opening General Session "Going Big with Beef", Arby's CEO Rob Lynch				
CATTLEMEN'S COLLEGE CLASSES					
Class Type	On the Cutting Edge	Building a Healthy Herd	Business and Economics	Live Cattle Demo	Best of the West
8:15am-9:15am	Genetic Technologies on the Horizon	Calf Management – Clostridial Disease ID, Prevention, Treatment	Capturing Maximum Value in Beef Cattle Production	Cattle Structure and Mobility: A Genetics and Management Update	Interactive Strategies for Engaging with Federal Agencies
9:30am-10:30am	The Straight Story: Antibiotic Alternatives and the Future of Treating Diseases	Vitamin/Mineral Deficiencies: Frequency of Occurrence, Effects, and Economic Losses to Producers	Live Cattle Import & Export: Adding Value by Crossing Borders	The Latest In Cattle ID and Management	Let's Get Real: Breeding & Selecting Cattle For Western Ranches
10:45am-11:45am	Genetic Testing in the Real World	Techniques for Judicious Use of Antibiotics	True Stories of Beef Business Survival	Bull Selection: Balancing EPDs, Genomics Indexes, Performance and Structure	Infectious Diseases Update
12:00pm-1:30pm	Lunch: "What We Heard" - Moderator Highlights				