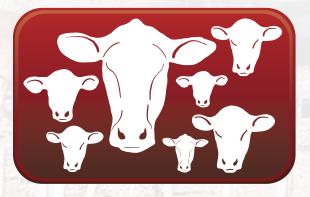
2018 reader survey results

It's been a few years since we heard from Progressive Cattleman readers in a survey. So this year, we invited readers once again to respond to questions about their herds, operations and production methods. Here's what they told us.



67% of readers have between 100 and 500 head of cattle.

81% of readers are cow-calf producers.



32% of readers have registered cattle.



2% Reproductive disease

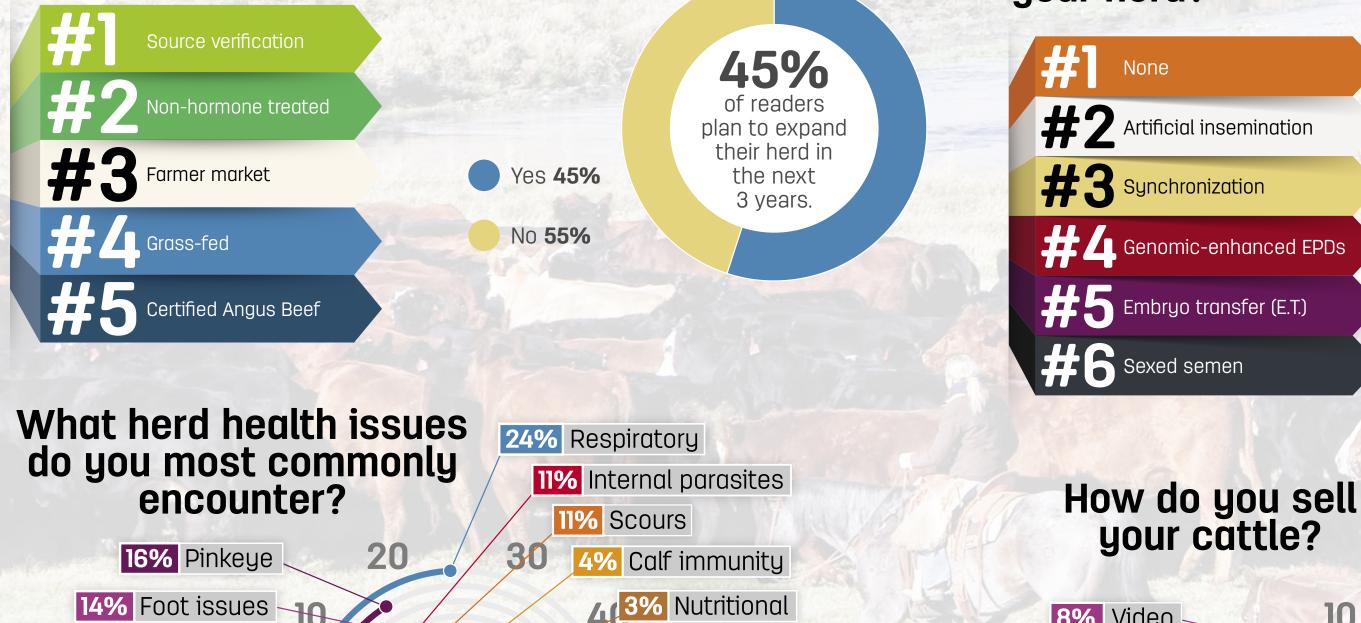
50^{1%} Mastitis

Yes 61% No 39%

tools do you use for your herd?



Which market niches do you target with your cattle?

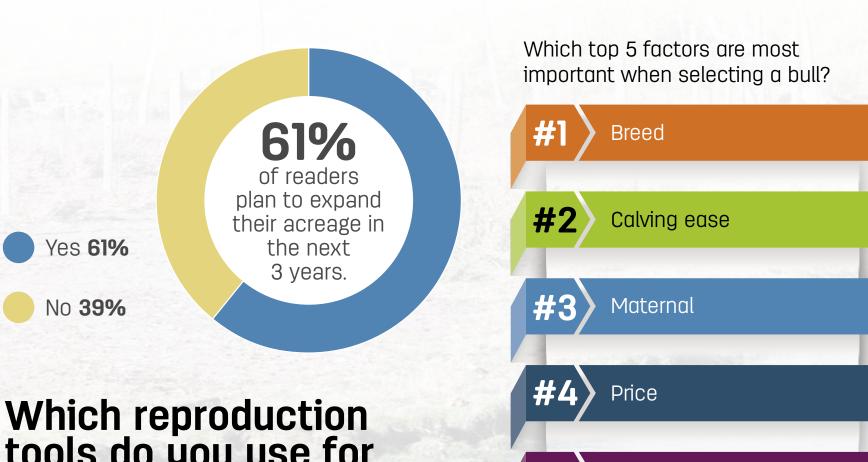


14% Foot issues

13% External parasites

PROGRESSIVE CATTLEMAN ISSUE 7 • JULY 2018

14



#5

Temperament

DEC

Top 5

months

for calving

ATAr

JUNE

JAN

Artificial insemination

Synchronization

Genomic-enhanced EPDs

Embryo transfer (E.T.)

6% Production sale

SEPT

5% Internet

30

20

10

Silent acution 0%

40

30% Private treaty

45% Auction barn

8% Video

7% Contract to a feeder

50

15